



brandbook
2011

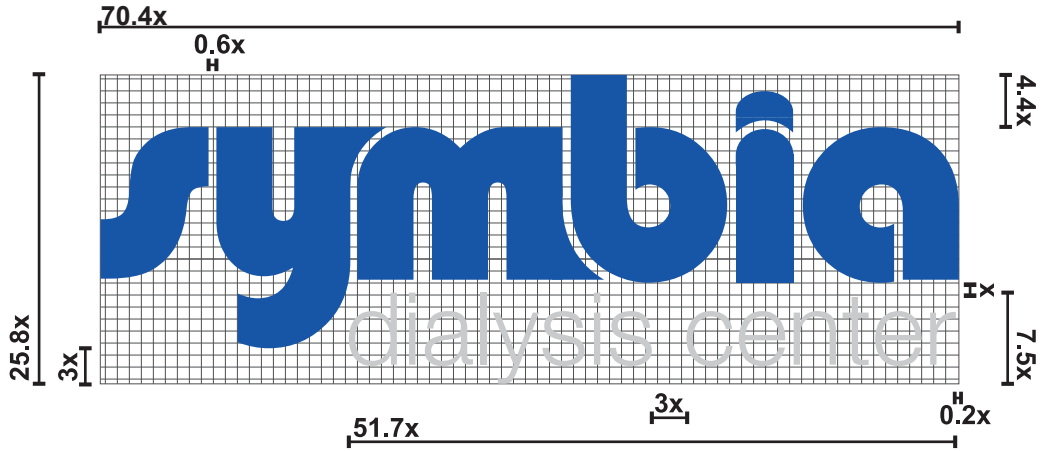
contents

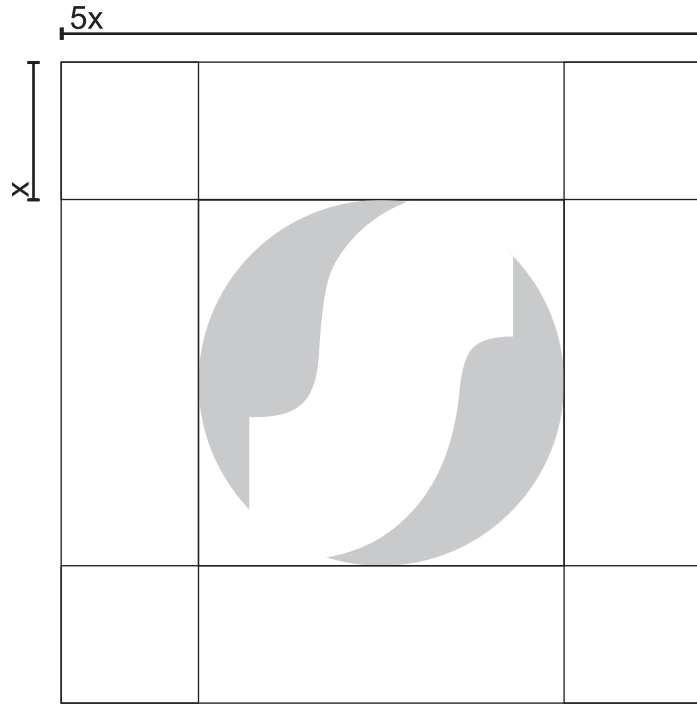
- 1. introduction**
- 2. logo**
- 3. emblem**
- 4. typography**
- 5. color palette**
- 6. proper uses**
- 7. improper uses**
- 8. stationary sizes**
- 9. stationary**
- 10. ad**

our main goal is to improve your quality of life to it's maximum potential.

our principles are;

- working with the most qualified staff in their fields.
 - best service quality.
 - weekly and monthly scientific meetings.
 - keeping in touch with other centers.
 - using the newest technology.
- participating in national and international congress, seminars and fairs.
 - always a smiling face, compassion and kindness.
 - educational meetings for patient awareness.
- support and morale events to help patients in their social lives.





Bauhaus 93

symbia → **symbia**

Helvetica Neue

dialysis center



c: 95
m: 74
y: 0
k: 0

r: 22
g: 86
b: 167



c: 0
m: 0
y: 0
k: 24

r: 201
g: 202
b: 204

min. size = 2.7cm

symbia
dialysis center

symbia
dialysis center

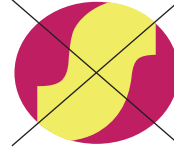
symbia
dialysis center

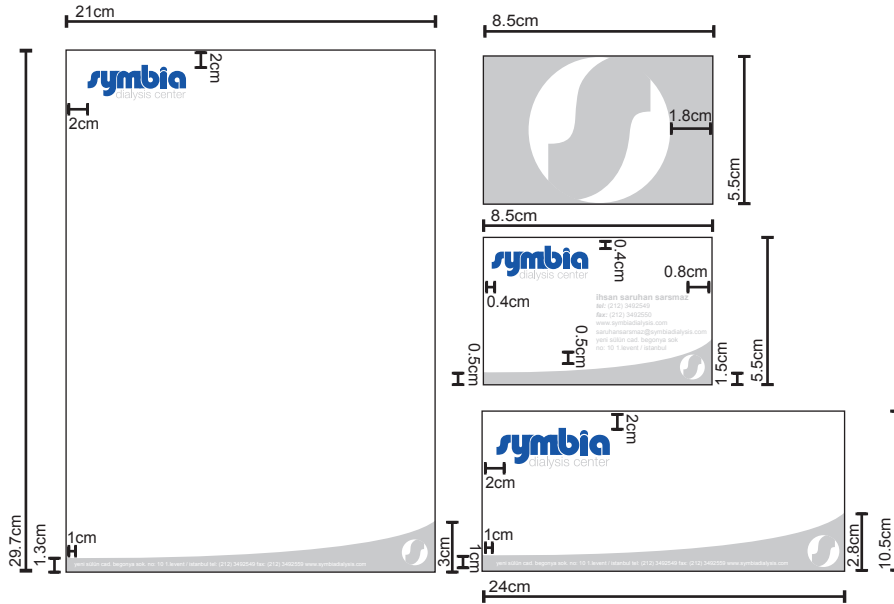
symbia
dialysis center

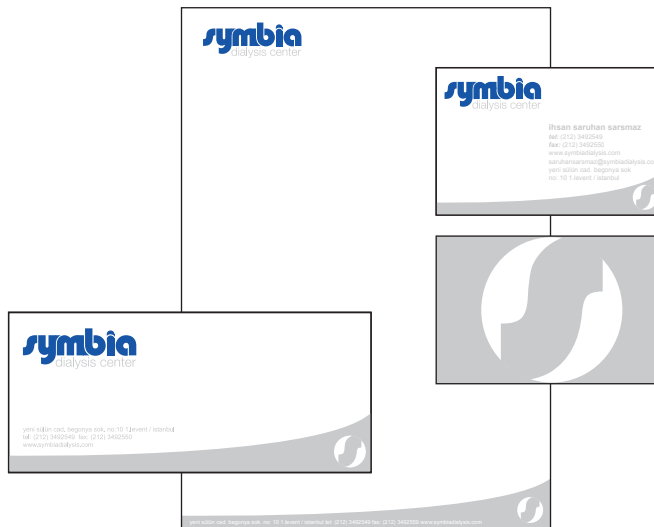
min. size = 0.9 cm



our logo and emblem are not used together.







always smiling, always supporting.



symbia
dialysis center

